



ALLIED TRADING INTERNATIONAL (PVT) LTD.

Sri Lanka's No. 1 Supplier of Steam Boiler Fittings, Water Work Materials, Measuring Instruments & Insulations etc.,

"A place none to match in this field"®

COMPANY PROFILE

Brief Introduction:

M/S Allied Trading International (PVT) Ltd is a 3rd generation company established in 1930 in an area referred as the heart of Colombo city. Back then during the British Colonial rule it was famous general hardware merchandiser called Allied Trading Agency run by two brothers Samsudeen Marikar Zainul Abdeen and Samsudeen Marikar Mohamed Thahir.

The trend set by Allied Trading in the 1930's defines the hardware market of Sri Lanka. Today Colombo 12 has become synonymous as the Hardware & Pipeline Material Market for the whole of Sri Lanka.

Allied Trading Agency was re-launched as Allied Trades International by the late 1970's under the able leadership of the current Chairman of the company Mr. M.T. Ifthikar Ahamed who has over 45 years of experience in this family business. With the dedication and hard effort put in by the Chairman; the company grew to a tremendous level in this sector and it was made a Private Limited Liability Company in the year 2002.

Allied Trading International (PVT) Ltd is the pioneer pipeline material company in Sri Lanka with over 85 years of service to the nation and having earned the trust of our customers, we can now proudly claim over 40% of the total market share in the pipeline sector (the largest market share ever held by a single company in this category).

By July 2010 the company received the ISO 9001: 2008 TQM certification from both UKAS of England as well as ANAB of USA being audited by one of the world's most recognized TQM institution's; Bureau Veritas. The Certificate covered Allied Trading Office, Sales Outlet as well as Stores. Categorized for Importing, Sales, Marketing and Distribution of HVAC, WATER, Sewerage and all kinds of pipeline products such as Pipes, Fittings, Valves, Meters, Leak detection equipment, packing and Insulation. The ISO 9001:2008 TQM systems was reviewed and successfully renewed on 2nd July 2013 and extended until 2016.

Our products are imported only from reputed high-end factories of Japan, Turkey, United Kingdom, Austria, Germany, Canada, China and India. Almost all of our suppliers are market leaders in their own sectors and all of them are ISO9001:2008 / ISO 14001:2004 TQM certified factories. They also have their products conformity certificates such as OIML, CE, UL, WRAS, SGS/BV/TUV/Crown Agents, etc. Many of the products imported by us also undergo the SLS inspection and thus also SLS certified and further some items are once again tested by SGS, BV, ITI, University of Moratuwa as well as NWS&DB testing laboratory at Greater Kandy project for its Quality, Chemical properties as well as for product endurance. Another advantage is the Warranty for the products sold by us which carries from a minimum of 01 year warranty to amazing lifetime warranties against factory defects.

In order to make our company more customer orientated we have two divisions as HVAC and WATER; At HVAC division we have products ranging from 1/8" to 24" and at WATER division we have the size range from 15mm to 2600mm. We carry in-house stock from 1/8" to 24" for HVAC and 15mm to 800mm for WATER division pipeline materials.

We specialize in Pipes, Fittings, Valves & Accessories made of; Seamless Carbon Steel, Ductile iron, Cast iron, Cast Steel, Forged Steel, Galvanized & Steam (BI) ERW Steel Pipes & Malleable Iron Pipe Fittings, HDPE, uPVC, PPR, Stainless Steel, Brass, Gunmetal (Bronze), etc. and have been referred as a 'place none to match in this field'; We have also started a new section handling Leak detection equipment range. We are also one of the leading suppliers of manhole covers, Gully gratings & other casting. We have supplied to many mega Government Infrastructure projects in collaboration with International construction companies. Some of our biggest projects being the Colombo Harbour, Hambantota Airport, The Colombo International Airport (katunauake), Hambantota Harbour, Colombo Port City Project, Ambagasdowa, Kundasale, Mahiyanganaya and Medirigiriya Water Supply Schemes, etc.

The hardwork & dedication of the ALLIED team towards keeping our customers happy by providing high quality products with superior after sales service has been rewarded by an outstanding 75% re-purchase loyalty. Our corporate customers include some of the biggest multinational companies as well as major blue chip companies of Sri Lanka in addition to large government and semi-government organizations.

We're proud to acclaim that we have been supplying to National Water Supply & Drainage Board for almost 40 years; Prior to the board being formed we have been also supplying to its predecessor the WATER SUPPLY & DRAINAGE DIVISION which was under the Public Works Department in the 1960's; later in mid 1960' as MINISTRY OF LOCAL GOVERNMENT under Ministry of Power, Irrigation & Highways, it was in 1975 the NWS&DB was established. We're also one of the pioneer sponsors of the WORLD WATER DAY events in Sri Lanka in collaboration with Ministry of Water Supply & Drainage and National Water Supply & Drainage Board, since 2011.

Our Company Policy is committed to continuously improving the effectiveness of our Quality Management System while at the same time exceeding customer satisfaction expectation levels, www.allied.lk